Communication Sciences

General information	
Academic subject	SOCIOLOGY OF CULTURAL PROCESSES AND COMMUNICATION
Degree course	Communication Sciences
Academic Year	2022-2023
European Credit Transfer and Accumulation System(ECTS)	9
Language	Italian
Academic calendar (starting and endingdate)	March-May 2023
Attendance	Not compulsory

Professor/ Lecturer	
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Tutoring (time and day)	Please see: https://www.uniba.it/docenti/morciano-daniele/attivita-didattica

Syllabus	
Learning Objectives	Understand the major theories and concepts of the academic discipline, using them to reflect on and explore a number of key issues in contemporary society, particularly youth cultures, gender, migration and cultural differences, digital literacy, media education, digital media in relation to socialization processes, learning, and identity work..
Course prerequisites	Basic knowledge of the main theories and research methods in sociology.
Contents	The first part of the course is devoted to the main theoretical tools developed by sociological science with regard to cultural and communicative processes. Using general theories, theoretical models and concepts, the main results of sociological research on cultural and communicative processes will be considered. The classical sociologists are examined in relation to cultural analysis, especially Marx, Durkheim, Simmel and Weber, followed by a focus on the main theoretical frameworks on the relationship between culture and society (the general theory of action of Parsons; cultural studies; Bourdieu and the concepts of praxis, habitus, cultural capital). The third part of the program provides an overview of some important research topics in the sociology of cultural and communication processes, in particular religion, everyday life, socialization processes, communication and languages, new media and education, gender studies, creativity, youth culture and cultural changes, migrants and cultures. The last part is devoted to new media, especially social practices in the use of digital tools and languages among young people.

	Main topics will be: - the special characteristics of digital media as a language and communication channel - the main theories and research on computer-mediated communication - new media and identity work - digital media and political/social participation - the digital divide and factors influencing inequalities in access to/use of digital media
Books and bibliography	LOREDANA SCIOLLA, PAOLA MARIA TORRIONI (2020). Sociologia dei processi culturali. Cultura, individui, società. Il Mulino R. Stella, C. Riva, C.M. Scarcelli, M. Drusian (2018), *Sociologia dei new media*. Seconda Edizione, Torino, Utet
Additional materials and notes	

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
60	40	20	
ECTS			
9			
Teaching strategy	Lectures and group discussions		
Expected learning outcomes			
Knowledge and understanding on:	Basic knowledge about the peculiarity of the sociological science. Ability to understand the main sociological terms applied to culture, communication and media education		
Applying knowledge and understanding on:	Being able to apply the main theoretical tools of sociology to the exploration, observation, analysis and interpretation of cultural and communicative dynamics, with a specific attention to cultural change, youth cultures, critical analysis of new media, social practice between online e off line among young people, also from and educational perspective.		
Soft skills	· *Making informed judgments and choices* Good level of critical thinking and reflection acquired through the application of analytical tools of sociology to the cultural and communicative processes		

	· *Communicating knowledge and understanding* Good level of communication skills to develop during classroom simulation, even during frontal lecture and team working exercises *Capacities to continue learning* Good level of self-learning skills, including the use of web to look for information and detailed contents, as well as the cooperative learning during the work group

Assessment and feedback	
Methods of assessment	An oral exam is based on the presentation of concepts, theoretical frameworks, and significant issues related to cultural and communicative analysis from a sociological perspective, selected by the teacher and/or proposed by the student. Any midterm exam will be communicated by the teacher at the beginning of class.
Evaluation criteria	· *Knowledge and understanding* Sufficient level of knowledge about the classics of sociology of culture and communication; Good level of knowledge about the main processes and social actor observed by the sociology of cultural processes and communication (first book, part II and III); Good level of knowledge of sociology of new media, particularly on - Theories of Computer-Mediated-Communication - Language of the new/digital media - Digital media, social interactions and identity work; - Digital skills and media literacy - Digital divide · *Applying knowledge and understanding* Good level of ability in the application of sociological theories and concepts in the observation and critical reflection of social and communicative phenomena of particular relevance at a cultural and political level · *Autonomy of judgment* Good level of competences in the application of sociological theories and concepts to the observation and critical reflection of key-issues particularly relevant for society, public policy, mass media, education · *Communication skills* Good synthesis skills of the theoretical-conceptual frameworks of the subject. Good ability to present the phenomena of interest in the subject in oral and written form, adopting their language appropriately · *Capacities to continue learning* good ability to autonomously search for complementary and supplementary learning resources with respect to those offered by the course, in particular through the use of access devices to learning resources in the digital space.
Criteria for assessment andattribution of the final mark	The final grade is awarded out of thirty. The exam is passed when the grade is greater than or equal to 18 The final grade will consider the ability to present and discuss on each topic proposed by the teacher or student, giving equal importance to all

	the expected learning outcomes
Additional information	